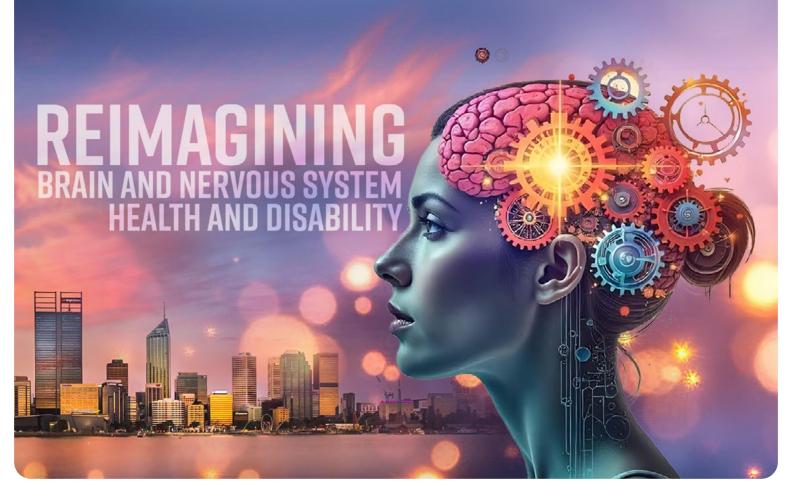


IST - 2ND MAY
PERTH CONVENTION &
EXHIBITION CENTRE
WESTERN AUSTRALIA



SPONSORSHIP AND EXHIBITION PROSPECTUS





#### **WELCOME INVITATION**

The Neurological Council of WA warmly invites you to partner with us in presenting the Australasian Neurological Conference & Expo (ANCE) 2025, themed **Reimagining Brain & Nervous System Health and Disability**.

**ANCE 2025** will be held 1-2 May 2025, via a hybrid delivery model. The event will host over 300 delegates at the Perth Convention and Exhibition Centre, and an unlimited number of online attendees - available live and on-demand, ensuring accessible learning and engagement opportunities for delegates regardless of location or circumstances.

**ANCE 2025** offers a range of participation, sponsorship and exhibition opportunities.



As a sponsor, you'll gain visibility and access to a highly engaged audience eager to learn, connect, and collaborate.

You will have the opportunity to:

- build and improve relationships with the Western Australian, Australian and broader global neurological community including professionals from charitable, government and industry organisations, academics, policy makers and funders;
- Contribute to awareness raising and knowledge exchange by sharing your initiatives, innovations and products;
- Align your brand with the conference theme:
   Reimagining Brain and Nervous System Health and Disability;
- Enhance your credibility and corporate social responsibility by providing support to the neurological sector at this critical time.

Neurological conditions are now the leading cause of disability and second leading cause of death worldwide, placing significant burden on health, disability and aged care systems.

The World Health Organization (WHO) calls for enhanced awareness, research, collaboration and resources to better understand and manage these conditions, advocating for integrated approaches to care.

- Promoting knowledge dissemination about the latest research and treatment options.
- Advocating for equitable access to care and resources.
- Encouraging collaboration among healthcare professionals to improve patient outcomes.
- Raising awareness about the importance of neurological health as part of broader public health efforts.

Your support is key to the success of our conference, and we encourage you to consider the valuable opportunities offered in this prospectus.

If the packages do not align with your organisation's specific strategic or marketing objectives, please feel welcome to speak with us to tailor a package.

We thank you for your interest and look forward to your support.

Etta and Charles

#### WHO ARE WE?

The Neurological Council of WA is a not-for-profit organisation that enhances the lives, health and wellbeing of people impacted by neurological conditions by reducing the impact of brain and nervous system disorders.

Providing leadership as the health peak for the Western Australian neurological community for over 30 years, the Neurological Council of WA was established in 1992 by its network of not-for-profit neurological member organisations.

The Neurological Council works in collaboration with clinicians, health, research, policy, disability, justice and aged care professionals to collectively improve neurological services and resourcing, and drive focus and commitment

to the key objectives of the World Health Organisation's Intersectoral Global Action Plan on Epilepsy and Other Neurological Disorders 2022–2031 (IGAP). This includes championing brain health, increasing patient, carer and community awareness, understanding and management of neurological conditions.

The Neurological Council is governed by a professional board of directors with clinical, financial, legal and business expertise, as well as carer and member representatives. For more information, visit our website newa.com.au







#### **OVERVIEW**

#### **VENUE AND LOCATION**

Perth Convention and Exhibition Centre 21 Mounts Bay Road Perth WA 6000



#### **TARGET AUDIENCE**

We anticipate ANCE 2025 will host over 300 in-person and unlimited online delegates.

The conference is likely to be of interest to a wide range of participants including:

- Neurological not-for-profits and other nongovernment organisations
- Neurologists, Geriatricians, Paediatricians, GPs, Nurses, Occupational Therapists, Physiotherapists, Neuropsychologists, and other Health Professionals
- Aged and disability care providers
- Education, training and community service providers
- Health, Aged, Disability and Justice Advocates
- Neuroscience researchers
- Academics
- Policy makers
- Funding bodies
- People with lived experience
- Carers and families
- Organisations working with or interested in neurological health.







UNLIMITED ONLINE DELEGATES





# ANCE 2025 SPONSORSHIP AND EXHIBITION PROSPECTUS

#### **EXHIBITION**

The Australasian Neurological Conference & Exhibition's expowill be a focal point for delegates over the two-day conference. It will also be open to the public at no cost. In addition to delegates, we anticipate those attending will be people with lived experience of neurological conditions, their carers and families, and professionals from intersecting sectors such as aged care, research, academia and education.

Exhibition booths will give a multifaceted approach to enhancing your brand presence, engaging with our target audience, and capitalising on networking opportunities.

Located in the picturesque River View Room overlooking Perth's stunning Swan River, and adjacent to the Poster Gallery, the number of expo booths will be capped at 25 to deliver strong return on investment for exhibitors.





#### **OVERVIEW OF CONFERENCE SPONSORSHIP OPPORTUNITIES**

The Neurological Council is a not-for-profit organisation and your generous sponsorship supports us to convene this conference for the benefit of the wider community.

We are pleased to offer the following sponsorship opportunities, available on a first-come, first- served basis. **Prices are exclusive of GST.** 

|   | SPONSORSHIP LEVEL                | INVESTMENT | OPPORTUNITIES |
|---|----------------------------------|------------|---------------|
| • | Platinum Partner                 | \$25,000   | EXCLUSIVE     |
| • | Gold Partner                     | \$12,500   | LIMIT OF 3    |
| • | Silver Partner                   | \$7,500    | LIMIT OF 5    |
| • | Bronze Partner                   | \$3,000    | LIMIT OF 7    |
| • | AV Conference Sponsor            | \$15,000   | EXCLUSIVE     |
| • | Poster Session Sponsor           | \$15,000   | EXCLUSIVE     |
| • | Barista Sponsor                  | \$6,000    | EXCLUSIVE     |
| • | Networking Dinner Sponsor        | \$5,000    | EXCLUSIVE     |
| • | Lunch Sponsor                    | \$3,500    | EXCLUSIVE     |
| • | Program handbook sponsor         | \$3,500    | EXCLUSIVE     |
| • | Lanyard Sponsor                  | \$3,500    | EXCLUSIVE     |
| • | Delegate Bag Sponsor             | \$3,500    | EXCLUSIVE     |
| • | Delegate Notepads and Pens       | \$3,500    | EXCLUSIVE     |
| • | Expo Relaxation Zone Sponsor     | \$3,500    | EXCLUSIVE     |
| • | Bursary Sponsor                  | \$3,000    | UNLIMITED     |
| * | Speaker gift/door prize sponsors | VARIOUS    |               |

All promotional videos, advertisements, banners and marketing materials associated with sponsorship benefits are to be supplied by sponsors to the required specification by required dates to enable benefit to be realised.



## SPONSORSHIP BENEFITS ARE SUMMARIZED IN THE FOLLOWING TABLE

|  | LEVEL                              |                            |                              |                              |                              |   |  |  |
|--|------------------------------------|----------------------------|------------------------------|------------------------------|------------------------------|---|--|--|
|  | PLATINUM<br>PARTNER<br>(Exclusive) | GOLD<br>SPONSOR<br>(Max 3) | SILVER<br>SPONSOR<br>(Max 5) | BRONZE<br>SPONSOR<br>(Max 7) | AV<br>SPONSOR<br>(Exclusive) | POSTER<br>GALLERY<br>SPONSOR<br>(Exclusive) | HOSPITALITY<br>SPONSOR<br>\$3500-6000<br>(3 options) | ITEM<br>SPONSOR<br>\$200-\$3500<br>(6 options) |
| Acknowledgement as Platinum Sponsor on all conference collateral incl. website, program and publications                                     | ٥                                  |                            |                              |                              |                              | ,     |  |  |
| Acknowledgement as Gold Sponsor on all conference collateral incl. website, program and publications   |                                    | •                          |                              |                              |                              |   |  |  |
| Acknowledgement as Silver Sponsor on all conference collateral incl. website, program and publications                                       |                                    |                            | •                            |                              |                              |   |  |  |
| Acknowledgement as Bronze Sponsor on all conference collateral incl. website, program and publications                                       |                                    |                            |                              | ٥                            |                              |   |  |  |
| Acknowledgement as AV Sponsor on all conference collateral incl. website, program and publications   |                                    |                            |                              |                              | •                            |   |  |  |
| Acknowledgement as Poster Gallery Sponsor on all conference collateral incl. website, program and publications                               |                                    |                            |                              |                              |                              | ٥   |  |  |
| Conference Tickets with VIP reserved seating   | 4                                  | 2                          | 2                            | 1                            | 2                            | 2   |  |  |
| Special mention in Opening Speech  | •                                  |                            |                              |                              | ٥                            | •   |  |  |
| Expo Booth   | •                                  | •                          |                              |                              | •                            | ٥   |  |  |
| Networking Dinner Tickets at Frasers   | 4                                  | 2                          | 2                            |                              | 2                            | 2   |  |  |
| Five minute welcome address at Networking Dinner   |                                    |                            |                              |                              |                              |   | Dinner<br>Sponsor                                    |  |
| Three minute 'fast talk' opening conference address to delegates, speakers, sponsors and exhibitors  | 0                                  |                            |                              |                              |                              |   |  |  |
| Feature one min video advertisement aired between sessions on plenary screen and online  | 0                                  | ٥                          |                              |                              |                              |   |  |  |
| Logo on Powerpoint holding slides between sessions on plenary screen and online  | 0                                  | •                          | •                            | •                            | •                            | 0   | •  | •  |
| Sponsor suppled banner placed in main plenary, refreshments or registration area   | 0                                  | ٥                          | •                            | •                            | •                            | •   | •  |  |
| Exclusive acknowledgement as Dinner sponsor on visible signage at the Dinner venue   |                                    |                            |                              |                              |                              |   | Dinner<br>Sponsor                                    |  |
| Feature slide during lunch break and feature video to play during lunch break to online delegates  |                                    |                            |                              |                              |                              |   | Lunch<br>Sponsor                                     |  |
| Advertisement in A4 Program provided to all delegates, speakers, sponsors and exhibitors and published online                                | ٥                                  | ٠                          | •                            |                              | •                            | ٥   |  |  |
| Logo on the conference landing page including hyperlink to sponsor's website   | ٥                                  |                            |                              |                              |                              |   |  |  |
| Logo on the Sponsor Page on the conference website including hyperlink to sponsor's website  | 0                                  | ٥                          | •                            | ٥                            | •                            | •   | ۰  | •  |
| Logo acknowledgement of sponsorship included in pre-event comms and electronic direct mail campaigns with click through to sponsor's website | 0                                  | ٠                          | •                            | •                            | •                            | 0   | •  | •  |
| Posts on social media platforms  | 6                                  | 2                          | 1                            | 1                            | 4                            | 4   | 1  |  |
| Choice of a pre or post email to delegates   | ٠                                  |                            |                              |                              | ٠                            | ٠   |  |  |
| Conference bag insert/s  | 2                                  | 1                          | 1                            | 1                            | 1                            | 1   | 1  |  |
| Logo on delegate's conference tote bag (sponsorship must be paid by 28/2/25 to secure benefit)   |                                    |                            |                              |                              |                              |   |  | Bag sponsor                                    |
| Logo on delegate's conference lanyard (sponsorship must be paid by 28/2/25 to secure benefit)  |                                    |                            |                              |                              |                              |   |  | Lanyard<br>sponsor                             |
| Logo on delegate's conference notepad and pen (sponsorship must be paid by 28/2/25 to secure benefit)  |                                    |                            |                              |                              |                              |   |  | Notepad and<br>pen sponsor                     |
| Logo on delegate's printed program front cover (sponsorship must be paid by 28/2/25 to secure benefit)                                       |                                    |                            |                              |                              |                              |   |  | Program<br>sponsor                             |
| Reporting data available on sponsorship page visits, EDMs  | 0                                  | •                          | •                            | •                            | •                            | •   | 0  | •  |
| First option to secure same level of sponsorship for 2027  | ٥                                  | ٠                          | •                            | ٥                            | •                            | •   | ۰  | •  |

## **ANCE 2025 PLATINUM PARTNER**

#### \$25,000 - EXCLUSIVE

As Platinum Partner of the ANCE 2025 conference, your organisation will receive the highest level of visibility and engagement opportunities. This premier sponsorship level includes prominent branding throughout the event, such as exclusive placement on all promotional materials, signage, and digital platforms.

Reasonable event leveraging requests from the Platinum Partner will be considered if they do not conflict with the contractual rights of other sponsors or incur additional resources or costs for the event organizer.



- Acknowledgement as Platinum Partner with priority placement on all conference collateral including website, program, marketing materials and venue promotions
- Acknowledgement as a sponsor on entrance feature signage at the conference venue
- Special mention in opening speech and during partner acknowledgements
- Four (4) conference tickets with VIP reserved seating
- Superior expo booth in the exhibition space
- Tickets for Networking Dinner for four (4) people
- Three minute 'fast talk' address to delegates, speakers and fellow sponsors and exhibitors
- Feature one minute video advertisement aired between sessions on plenary screen & online
- Logo on PowerPoint holding slides between sessions on plenary screen and online
- Sponsor supplied banner placed in main plenary, refreshments, or registration area
- One page advertisement in the A4 Program provided to all delegates, invited speakers and fellow exhibitors and sponsors, and published online
- Logo and profile (400 words) on the conference website landing page including a hyperlink to sponsor's website
- Logo acknowledgement of sponsorship included in pre-event communications and electronic direct mail campaigns with click through to sponsors webpage
- Six (6) acknowledgments/posts on social media platforms
- Choice of a relevant pre or post email to delegates
- Acknowledgement in conference media releases
- Two (2) conference bag inserts (sponsor to supply)
- Reporting data available on partnership page visits, downloaded resources, EDMs
- First option to secure same level sponsorship for 2027.

## **ANCE VIRTUAL CONFERENCE SPONSOR**

#### \$15,000 - EXCLUSIVE

Complementing our in-person event, we have engaged virtual conference technology hybrid platform specialists, AV Partners, to livestream and record all presentations and panel sessions. This enables an inclusive, accessible conference for delegates.

This highly visible and specially tailored sponsorship option is an excellent way to position your brand and feature your services well beyond conference day with delegate access to presentations for up to 12 months after the event.



- Acknowledgement as Virtual Conference Sponsor on conference collateral including website, program and publications
- Acknowledgement as a sponsor on entrance feature signage at the conference venue
- Special mention in opening speech and during partner acknowledgements
- Two (2) conference tickets with VIP reserved seating
- Prime expo booth in the exhibition space
- Tickets for Networking Dinner for two (2) people
- Logo on PowerPoint holding slides between sessions on plenary screen and online
- Sponsor supplied banner placed in main plenary, refreshments, or registration area
- Half page advertisement in the A4 Program provided to all delegates, invited speakers and fellow exhibitors and sponsors, and published online
- Logo on the sponsor page of the conference website including a hyperlink to sponsor's website
- Logo acknowledgement of sponsorship included in pre-event communications and electronic direct mail campaigns with click through to sponsors webpage
- Four (4) acknowledgments/posts on social media platforms
- Choice of a relevant pre or post email to delegates
- One (1) conference bag insert
- Reporting data available on partnership page visits, downloaded resources, EDMs
- First option to secure same level sponsorship for 2027.



## **POSTER GALLERY SPONSOR**

#### \$15,000 - EXCLUSIVE

This is a unique and exclusive opportunity to show your support for early year neurological researchers by sponsoring poster sessions at the ANCE 2025.

Researchers will be invited to showcase their work.
Research posters will be available for delegates and the public to view on poster boards within the Expo area and on the ANCE website. Researchers will have the opportunity to engage with delegates during breaks and dedicated poster session times maximising your sponsorship exposure.



- Acknowledgement as Poster Gallery Sponsor on conference collateral including website, program and publications
- Acknowledgement as a sponsor on entrance feature signage at the conference venue
- Special mention in opening speech and during partner acknowledgements
- Two (2) conference tickets with VIP reserved seating
- Expo booth in the exhibition space
- Tickets for Networking Dinner for two (2) people
- Logo on PowerPoint holding slides between sessions on plenary screen and online
- Sponsor supplied banner placed in main plenary, refreshments, or registration area
- Half page advertisement in the A4 Program provided to all delegates, invited speakers and fellow exhibitors and sponsors, and published online
- Logo on the sponsor page of the conference website including a hyperlink to sponsor's website
- Logo acknowledgement of sponsorship included in pre-event communications and electronic direct mail campaigns with click through to sponsors webpage
- Four (4) acknowledgments/posts on social media platforms
- Choice of a relevant pre or post email to delegates
- One (1) conference bag insert
- Reporting data available on partnership page visits, downloaded resources, EDMs
- First option to secure same level sponsorship for 2027.

## **ANCE 2025 GOLD SPONSOR**

#### \$12,500 - ONLY 3 AVAILABLE

Opportunity for up to 3 organisations to be designated as a "GOLD SPONSOR" of the ANCE 2025 with no direct competitor considered for sponsorship.

Gold Sponsors will receive exposure at a level equal to other Gold Sponsors, and greater than all lower sponsors.



- Acknowledgement as a Gold Sponsor on conference collateral including website, program and publications
- Acknowledgement as a sponsor on entrance feature signage at the conference venue
- Two (2) conference tickets with VIP reserved seating
- Expo booth in the exhibition space
- Tickets for Networking Dinner for two (2) people
- Feature one minute video advertisement aired between sessions on plenary screen & online
- Logo on PowerPoint holding slides between sessions on plenary screen and online
- Sponsor supplied banner placed in main plenary, refreshments, or registration area
- Logo on the sponsor page of the conference website including a hyperlink to sponsor's website
- One third of a page advertisement in the A4 Program provided to all delegates, invited speakers and fellow exhibitors and sponsors, and published online
- Logo acknowledgement of sponsorship included in pre-event communications and electronic direct mail campaigns with click through to sponsors webpage
- Two (2) acknowledgment/posts on social media platforms
- One (1) conference bag insert
- Reporting data available on partnership page visits, downloaded resources, EDMs
- First option to secure same level sponsorship for 2027.



## **ANCE 2025 SILVER SPONSOR**

#### \$7,500 - ONLY 5 AVAILABLE

Opportunity for up to 3 organisations to be designated as a "SILVER SPONSOR" of the ANCE 2025 with no direct competitor considered for sponsorship.

Silver Sponsors will receive exposure at a level equal to other Silver Sponsors, and greater than all lower sponsors.



- Acknowledgement as a Silver Sponsor on conference collateral including website, program and publications
- Acknowledgement as a sponsor on entrance feature signage at the conference venue
- Two (2) conference tickets with VIP reserved seating
- Tickets for Networking Dinner for two (2) person
- Logo on PowerPoint holding slides between sessions on plenary screen and online
- Sponsor supplied banner placed in main plenary, refreshments, or registration area
- Logo on the sponsor page of the conference website including a hyperlink to sponsor's website
- One third of a page advertisement in the A4 Program provided to all delegates, invited speakers and fellow exhibitors and sponsors, and published online
- Logo acknowledgement of sponsorship included in pre-event communications and electronic direct mail campaigns with click through to sponsors webpage
- One (1) acknowledgment/posts on social media platforms
- One (1) conference bag insert
- Reporting data available on partnership page visits, downloaded resources, EDMs
- First option to secure same level sponsorship for 2027.

## **ANCE 2025 BRONZE SPONSOR**

#### \$3,000 - ONLY 7 AVAILABLE

Opportunity for up to 3 organisations to be designated as a "BRONZE SPONSOR" of the ANCE 2025 with no direct competitor considered for sponsorship.

Bronze Sponsors will receive exposure at a level equal to other Bronze Sponsors, and greater than all lower sponsors.



- Acknowledgement as a Bronze Sponsor on conference collateral including website, program and publications
- Acknowledgement as a sponsor on entrance feature signage at the conference venue
- One (1) conference ticket with VIP reserved seating
- Logo on PowerPoint holding slides between sessions on plenary screen and online
- Sponsor supplied banner placed in main plenary, refreshments, or registration area
- Logo on the sponsor page of the conference website including a hyperlink to sponsor's website
- Logo acknowledgement of sponsorship included in pre-event communications and electronic direct mail campaigns with click through to sponsors webpage
- One (1) acknowledgment/posts on social media platforms
- One (1) conference bag insert
- Reporting data available on partnership page visits, downloaded resources, EDMs
- First option to secure same level sponsorship for 2027.

## **NETWORKING DINNER SPONSOR**

#### \$5000 - EXCLUSIVE

The conference networking dinner will take place at Perth finest Fraser's Restaurant, perched high above the city scape at Kings Park on the evening of the first conference day, Thursday 1st May 2025.

It is a fantastic opportunity to promote your brand in an exclusive environment dedicated to the dinner sponsor. Sponsorship includes delivering a welcome of up to 5 minutes to all delegates attending the dinner.



- Acknowledgement as the official Dinner Sponsor on conference collateral including website, program and publications
- Acknowledgement as a sponsor on entrance feature signage at the conference venue
- One (1) conference ticket with VIP reserved seating
- Tickets for Networking Dinner for two (2) people
- Exclusive acknowledgement as Dinner sponsor on visible signage at the Dinner venue
- Logo on PowerPoint holding slides between sessions on plenary screen and online
- Sponsor supplied banner placed in main plenary, refreshments, or registration area
- Logo on the sponsor page of the conference website including a hyperlink to sponsor's website
- Logo acknowledgement of sponsorship included in pre-event communications and electronic direct mail campaigns with click through to sponsors webpage
- One (1) acknowledgment/posts on social media platforms
- One (1) conference bag insert
- Reporting data available on partnership page visits, downloaded resources, EDMs
- First option to secure same level sponsorship for 2027.

## **BARISTA SPONSOR**

## \$6000 - EXCLUSIVE

The Barista sponsor will be popular with the delegates, providing barista-crafted coffees and hot chocolates from the coffee cart, from 8.30am-11.30am on Thursday and Friday. This sponsorship includes two baristas and up to 400 coffees per days.



- Acknowledgement as the official Barista Sponsor on conference collateral including website, program and publications
- Opportunity to provide your own branded keep cups or compostable branded coffee cups to delegates (at sponsor's discretion and cost)
- Acknowledgement as a sponsor on entrance feature signage at the conference venue
- Logo on PowerPoint holding slides between sessions on plenary screen and online
- Sponsor supplied banner placed in main plenary, refreshments, or registration area
- Logo on the sponsor page of the conference website including a hyperlink to sponsor's website
- Logo acknowledgement of sponsorship included in pre-event communications and electronic direct mail campaigns with click through to sponsors webpage
- One (1) acknowledgment/posts on social media platforms
- One (1) conference bag insert
- Reporting data available on partnership page visits, downloaded resources, EDMs
- First option to secure same level sponsorship for 2027.

## LUNCH SPONSOR

#### \$5000 - EXCLUSIVE

Recognition as the official Lunch Sponsor with opportunity for a flash introduction as you invite 300 in person delegates and all online delegates to break for lunch.



## **Sponsorship Benefit:**

- Acknowledgement as the official Lunch Sponsor on conference collateral including website, program and publications
- Address all delegates, speakers and fellow sponsors and exhibitors and invite to break for lunch on Day 1.
  - Feature slide during lunch break.
  - Feature video during lunch break to online delegates
- Acknowledgement on conference collateral including website, program and selected publications
- Acknowledgement as a sponsor on entrance feature signage at the conference venue
- Logo on PowerPoint holding slides between sessions on plenary screen and online
- Logo on the conference sponsor page on the website including a hyperlink to sponsor's website
- One (1) acknowledgment/post on social media platforms
- One (1) conference bag insert
- Reporting data available on partnership page visits, downloaded resources, EDMs
- First option to secure same level sponsorship for 2027.

## **CONFERENCE LANYARD SPONSOR**

#### \$3,500-EXCLUSIVE

Sponsorship of the 2025 conference lanyards will ensure brand visibility to up to 300 in-person delegates. Lanyards will be worn by all registered delegates and speakers for the duration of the conference. Sponsor logo (in white) to appear alongside the organiser and conference logos on lanyards.

- Acknowledgement on conference collateral including website, program and selected publications
- Acknowledgement as a sponsor on entrance feature signage at the conference venue
- Logo on PowerPoint holding slides between sessions on plenary screen and online
- Logo on the conference sponsor page on the website including a hyperlink to sponsor's website
- One (1) acknowledgment/post on social media platforms
- One (1) conference bag insert
- Logo on delegate's co-branded lanyard (sponsorship paid by 28/2/25 to secure benefit)
- Reporting data available on partnership page visits, downloaded resources, EDMs
- First option to secure same level sponsorship for 2027.

## **DELEGATE BAG SPONSOR**

#### \$3,500 - EXCLUSIVE

Ensure every attendee sees your branding by having your organisation's logo co-branded on an eco-friendly conference bag. All delegates receive and will keep through the conference and beyond, furthering your reach. Logo will be prominently printed on the outside of each bag alongside the organizer/conference logos.

## **Sponsorship Benefit:**

- Acknowledgement on conference collateral including website, program and selected publications
- Acknowledgement as a sponsor on entrance feature signage at the conference venue
- Logo on PowerPoint holding slides between sessions on plenary screen and online
- Logo on the sponsor page of the conference website including a hyperlink to sponsor's website
- One (1) acknowledgment/post on social media platforms
- One (1) conference bag insert
- Logo on delegate's co-branded conference bags (sponsorship paid by 28/2/25 to secure benefit)
- Reporting data available on partnership page visits, downloaded resources, EDMs
- First option to secure same level sponsorship for 2027.

## PROGRAM HANDBOOK SPONSOR

#### \$3,500 - EXCLUSIVE

Ensure every attendee sees your brand by having your organisation's logo on the cover of the printed program that every delegate receives in their conference bag.

- Acknowledgement on conference collateral including website, program and selected publications
- Acknowledgement as a sponsor on entrance feature signage at the conference venue
- Logo on PowerPoint holding slides between sessions on plenary screen and online
- Logo on the sponsor page of the conference website including a hyperlink to sponsor's website
- One (1) acknowledgment/post on social media platforms
- One (1) conference bag insert
- Logo on delegate's printed program (sponsorship paid by 28/2/25 to secure benefit)
- Reporting data available on partnership page visits, downloaded resources, EDMs
- First option to secure same level sponsorship for 2027.



## **DELEGATE NOTEPAD AND PEN SPONSOR**

#### \$3500 - EXCLUSIVE

An exclusive opportunity to align your organisation's profile with the conference, by having your logo (one colour) featured alongside the conference logo on conference notepads and on pens. The notepads and pens will be given to all registered delegates, invited speakers, and fellow exhibitors and sponsors at the conference.

## **Sponsorship Benefit:**

- Acknowledgement on conference collateral including website, program and selected publications
- Acknowledgement as a sponsor on entrance feature signage at the conference venue
- Logo on PowerPoint holding slides between sessions on plenary screen and online
- Logo on the conference website including a hyperlink to sponsor's website
- One acknowledgment/post on social media platforms
- One (1) conference bag insert
- Logo on delegate's notepad and pen (sponsorship paid by 28/2/25 to secure benefit)
- Reporting data available on partnership page visits, downloaded resources, EDMs
- First option to secure same level sponsorship for 2027.

## **EXHIBITION RELAXATION ZONE SPONSOR**

## \$3.500-EXCLUSIVE

Sponsorship of the Exhibition Relaxation Zone will allow visitors and delegates to unwind, recharge, and engage with your brand in a more relaxed setting. By providing amenities such as comfortable seating, stress-relieving activities, and refreshments, you will showcase your commitment to attendee well-being and foster a positive association with your company.

- Naming rights for exhibition relaxation zone
- Acknowledgement on conference collateral including website, program and selected publications
- Acknowledgement as a sponsor on entrance feature signage at the conference venue
- Logo on PowerPoint holding slides between sessions on plenary screen and online
- Logo on the conference sponsor page on the website including a hyperlink to sponsor's website
- One (1) acknowledgment/post on social media platforms
- One (1) conference bag insert
- Reporting data available on partnership page visits, downloaded resources, EDMs
- First option to secure same level sponsorship for 2027.

## **BURSARY CONTRIBUTION SPONSOR**

#### \$3,000 (UNLIMITED)

Show your compassion and support to those doing it tough. To make the conference accessible to small and regional not-for-profits members and people living with neurological conditions and/or their carers, we invite organisations to support registrations for 10 candidates to attend the conference including refreshments, lunch, Gala Dinner and conference materials.

## **Sponsorship Benefit:**

- Organisations will be recognised for the bursary contribution in the opening statement.
- Acknowledgement on conference collateral including website, program and selected publications
- Acknowledgement as a sponsor on entrance feature signage at the conference venue
- Logo on PowerPoint holding slides between sessions on plenary screen and online
- Logo on the conference sponsor page on the website including a hyperlink to sponsor's website
- One (1) acknowledgment/post on social media platforms
- One (1) conference bag insert
- Reporting data available on partnership page visits, downloaded resources, EDMs
- First option to secure same level sponsorship for 2027.

## **CONFERENCE PROGRAM ADVERTISEMENT**

## \$750 - LIMITED OPPORTUNITIES

Organisations can reserve quarter ¼ page advertisements in the Program, which will be given to all registered delegates, invited speakers and fellow exhibitors and sponsors at the conference. A digital copy will be sent to all online delegates and a copy will be available online from the conference website.

Companies will be informed about the technical specifications and deadline for the receipt of the PDF file in due course after booking.

## **Sponsorship Benefit:**

 Promote your organisation's latest research, product and/or information of your choice to a targeted audience.

## RAFFLE / DOOR PRIZE (S) / SPEAKER GIFTS

**CONTRIBUTIONS VALUED \$200+** 

We welcome donations of prizes to be used as door prizes and raffle items.

Please discuss your ideas with us.

## **CORPORATE COMMUNITY PARTNERS**

Prefer to play the long game with an impact investment in the neurological community?

Talk with us about a tailored multi-year partnerships with the Neurological Council of WA to support your aligned impact or corporate social responsibility objectives, ANCE 2025, and a wide range of other Neurological Council led peak, collective impact and brain health initiatives.

## **DONATIONS**

Prefer to help out with a tax-deductible donation?

No problem. Thank you. Your philanthropic support will help us continue our work to improve the lives of people impact by neurological conditions.

Donate here, call +618 6285 3800 or email events@ncw.com.au

#### **BOOKING DEADLINES**

Sponsorship opportunities are now available and benefits commence upon payment.

Profiling can commence immediately upon receipt of your logo, website link and 50-word organisation profile. Please submit ASAP to maximise exposure opportunities.

- DEADLINE FOR BOOKING AND PAYMENT FOR ALL SPONSORSHIP PACKAGES 28th March 2025
- DELEGATE REGISTRATIONS close 24th April 2025

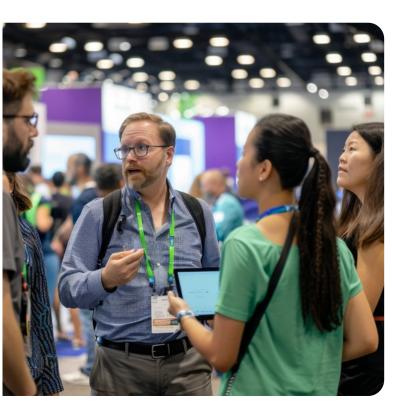
#### **EXHIBITION OPPORTUNITIES**

The Conference Exhibition will be held alongside the conference and will be open to both the delegates and the public.

Booths in the exhibition space will be strictly limited to 25 and located in the River View Room along with the Poster Gallery.

Exhibition Booths are available at a cost of \$2500 + GST each. Exhibitors will work with the Perth Expo Hire to furnish and present their booth to meet their individual budget and objectives. Exhibitors will receive a link to Perth Expo Hire's online portal approximately 3 months prior to the conference to order furniture and other items.

The Exhibition and Exhibitors will be heavily promoted prior and during the conference to maximise exposure and value.



#### **EXPO BOOTH DETAILS**

The standard exhibition package includes for each booth booked:

- A 3m wide x 2m deep floor space
- Walls: Displaytech or Octanorm
- Fascia board: Octanorm
- Fascia sign: Each stand will receive a fascia or exhibitor name board on each open side. Maximum of 30 characters per sign. Colour will be chosen by us.
- Your participation listed on the sponsor's page of the conference website

#### **DEDICATED EXHIBITION TIMES:**

Set-up: From 10:00am Wednesday 30 April 2025

Open: 8:30am – 4:30pm Thursday and Friday 1-2 May 2025

**Pack-up:** 4:30pm – 6:30pm Friday 2 May 2025

#### Payment of the expo fee will provide the exhibitor with:

- Booth with walls and fascia
- Tea, coffee and lunch for two company representatives
- Cleaning of expo area

#### Expo fee does not include:

- Portering services
- Hire of furniture, audiovisual equipment
- Advanced internet connections
- Table coverings
- Entry to conference session

#### **BOOKING OF EXPO SPACE**

Expo space will be allocated on a strict 'first come, first served' basis. If you would like to book an exhibition space or take up a sponsorship item that includes expo benefit, please complete the Booking Form enclosed with the prospectus and return it to the Conference Secretariat as soon as possible to events@ncwa.com.au

#### TERMS AND CONDITIONS

The terms and conditions of exhibiting companies are included in the prospectus. Please note that returning the booking form indicates acceptance of these terms and conditions. The exhibition booking form will be held as a valid liable contract, by which both parties will be bound.



## SPONSORSHIP AND EXHIBITION BOOKING FORM

| CUMPANY | DE IAILS |
|---------|----------|
|---------|----------|

| Contact Name:   |           |  |
|-----------------|-----------|--|
| Position Title: |           |  |
| Company Name:   |           |  |
| Address:        |           |  |
|                 | Postcode: |  |
| Tel:            | Mobile:   |  |
| Email:          |           |  |

## SPONSORSHIP ITEMS

|                                  | Cost (+ GST): | Tick: |
|----------------------------------|---------------|-------|
| Platinum Partner                 | \$25,000      |       |
| AV Conference Sponsor            | \$15,000      |       |
| Poster Session Sponsor           | \$15,000      |       |
| Gold Sponsor                     | \$12,500      |       |
| Silver Sponsor                   | \$7500        |       |
| Bronze Sponsor                   | \$3000        |       |
| Barista Sponsor                  | \$6000        |       |
| Networking Dinner Sponsor        | \$5000        |       |
| Lunch Sponsor                    | \$3500        |       |
| Program Handbook Sponsor         | \$3500        |       |
| Delegate Bag Sponsor             | \$3500        |       |
| Delegate Notepad and Pen Sponsor | \$3500        |       |
| Lanyard Sponsor                  | \$3500        |       |
| Expo Relaxation Zone Sponsor     | \$3500        |       |
| Raffle / Door Prizes             |               |       |
|                                  | \$            |       |
| Bursary Contribution             | \$3000        |       |

## **SPONSORSHIP AND EXHIBITION BOOKING FORM (CONT)**

## **EXPO**

| Choice (max 2 booths per exhibitor) | Map Number (please request details if required): | Cost (+GST): |
|-------------------------------------|--|--------------|
| Booth 3x2m                          |  | \$           |
| Booth 3x2m                          |  | \$           |

| Name | Please specify any dietary requirements including allergies: |
|------|--|
| 1.   |  |
| 2.   |  |
|      |  |

|  | Please send me a TAX invoice quoting Purchase Order No: | (if required) |
|--|---|---------------|
|--|---|---------------|

Company name and invoice address if different from overleaf:

#### Payment terms:

Payment must be received within 30 days of the invoice date, or 14 days prior to the commencement of the conference, whichever is the sooner.

Please return this form to:

ANCE 2025 Conference Secretariat Suite B, 11 Aberdare Road Nedlands WA 6009

T: +618 6285 3800

E: events@ncwa.com.au

## TOTAL FOR INVOICE

| Sponsored items (if applicable) | \$ |
|---------------------------------|----|
| Expo (if applicable)            | \$ |
| TOTAL (exc. GST)                | \$ |

#### **SPONSORSHIP & EXHIBITION TERMS & CONDITIONS**

#### Agreement

The Booking Form constitutes only an offer by the Sponsor or Exhibitor to sponsor/exhibit at the Australasian Neurological Conference and Expo 2025 on these terms and conditions only. The Organisers reserve the right to accept or refuse such offer at its sole discretion. In the event that the Organisers accept the Sponsor's/Exhibitor's offer, the Organiser will provide written confirmation via email of the booking, and this will create a legally binding contract between the Sponsor and the Organiser on these terms and conditions only to the exclusion of all others (this 'Agreement').

All bookings of exhibition space and sponsorship packages are administered on a first-come, first-served basis, dependent on availability and at the Organiser's discretion. A completed Sponsorship Booking Form should be emailed to ensure reservation of a desired location. Upon receipt of the Booking Form, space will

be confirmed, and an invoice will be emailed. Please note that one alternative choice should be clearly indicated on the application form. Space allocations will be made in the order in which application forms are received.

#### **Payment**

On providing such written confirmation to the Sponsor/Exhibitor, the Organiser will issue its invoice to the Sponsor/Exhibitor in respect of the Sponsorship/Exhibitor Fee. The Sponsor/Exhibitor shall make full and final payment to the Organiser no later than 14 days following receipt of the invoice. The Sponsorship/Exhibitor Fee is exclusive of GST. Payments should be made by EFT as detailed on the invoice issued by the Organiser.

#### Terms

This Agreement commences on the date of the Organiser's written confirmation of the booking and shall terminate at the end of the Australasian Neurological Conference and Expo 2025.

#### Cancellation Clause

Cancellation of Sponsorship must be made in writing to Event Manager, Australasian Neurological Conference and Expo 2025, and can be emailed to events@ncwa.com.au . If the Sponsor/Exhibitor cancels this Agreement, the Organiser shall refund (subject to any costs as set out below) to the Sponsor/Exhibitor a percentage of the fees determined in accordance with the following:

If cancellation/reduction is received up to and including 6 March 2025, the organisers shall retain 50% of the agreed package amount, and if cancellation/reduction is received after 7 March 2025, the organisers shall retain 100% of the agreed package. The sponsorship (where applicable) will be refunded after the conference.

The Organiser shall be entitled to retain from any refunded fees a sum equivalent to its actual administration expenses, the costs of materials and any costs to which the Organiser has committed when the Sponsor/ Exhibitor cancels this Agreement. If the conference is cancelled by the Organiser (other than as a result of events beyond the reasonable control of the Organiser), the Organiser shall refund the fee paid by the Sponsor/ Exhibitor.

#### The Organiser's Obligations

The Organiser will:

- Organise the Australasian Neurological Conference and Expo 2025 to a high standard and to the best of its ability.
- Ensure the Sponsor/Exhibitor benefits from all elements of the confirmed Sponsorship or Exhibition Package.
- Not do or knowingly permit anything which is prejudicial to the good image of the Sponsor/ Exhibitor.

#### Sponsor's/Exhibitors Obligations

All artwork, merchandise and other requirements must be delivered prior to delivery deadlines. Failure to do so will result in forfeiture of the sponsored benefit.

Displays must be set up and removed at the designated times only. All items and rubbish must be removed by 6.30pm Friday 2 May 2025.

#### Insurance

While every precaution is taken to protect your property during the event, the Organisers are not responsible for any loss or damage and we strongly recommend that you take out appropriate insurance cover. The Organisers accept no responsibility for any loss sustained by exhibitors from theft, fire damage or any third party.

Exhibitors are also responsible for insuring against any legal liability incurred in respect of injury or damage to property belonging to third parties. In addition to this, exhibitors should protect their expenditures against abandonment and cancellation or curtailment of the event due to reasons beyond the Organiser's control.

#### Security

The Organisers cannot be held responsible for the loss or damage to exhibitors' property. Exhibitors are advised not to leave their table unattended at any time if there are portable and valuable items on the stand.

#### **Exhibition Set-Up and Breakdown**

Exhibitors will have access on to set-up and pack down their stand on the following times:

- Set up Wednesday 30th April: 10.00 18.00
- Pack down Friday 2nd May: 16:30 18:30

The only activities permissible on the day of the conference are displaying brochures or the set-up of any valuable equipment, which for security reasons you do not want to leave unattended overnight. Tables must not be broken down before 4.30pm on the day of the final day of the conference. Please note, the above times are subject to change. An exhibitor Manual will be sent to Exhibitor in advance of the conference.

#### **Exhibitors' Responsibilities**

All exhibiting companies are responsible for their stand. Due consideration must be given to the safety of the stand throughout the event and that any actions or inactions do not give rise to accidents, injuries or an unsafe working environment so far as is reasonably practicable.

The Organiser reserves the right to restrict exhibit area activity noise, operation, or materials that, in the Organiser's opinion could cause disruption or offence to other Exhibitors and/or event delegates, or unduly interfere with the delivery of the event itself.

#### **Liability Clause**

The Organiser shall not be liable for any failure to fufill this contract where failure is caused by supervening circumstances including weather, fire, flood, earthquake, transport delays, war, riots, acts of terrorism or event which, without fault of either party, render fulfilment impossible.

The Sponsor/Exhibitor (including its officers, employees, contractors and agents) and the Sponsor's exhibition stand must comply in all respects with all applicable laws, regulations, and rules and conditions of the Venue relevant to it, and with any relevant trade codes of practice.



The Niche QEIIMC 11B Aberdare Rd Nedlands WA 6009 Phone: 08 6285 3800 | PO BOX 7006 Shenton Park WA 6008

hello@ncwa.com.au | www.ncwa.com.au













